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Yalty Software Inc.

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Yalty Software Adds Vancouver-based Sunglasses Company, *Cool Shades Eyewear*, to Their Online Marketplace

VANCOUVER, February, 2022. Yalty Software's online marketplace now features 13 stores. The latest addition to their diverse marketplace is *Cool Shades Eyewear*. *Cool Shades Eyewear* provides customers with high-quality frames that boast 100% UV protection and come at a fraction of the cost of other retailers' prices.

Yalty Software provides potential buyers with unique coupon codes in their innovative online games, which then creates customers who are at the "intent to buy" stage. This system is designed to improve conversion rates for retailers. To check out all the stores in the Yalty Software marketplace, visit <https://www.yaltysoft.com/shops.html>.